

A Helmet Could Save Your Life

To everyone looking into buying a helmet

Please apply before buying your helmet!

Eligibility

Toyohashi residents who have not received this subsidy since the start of the 2019 fiscal year (since April 1, 2019)

Amount

One half of the purchase price
(max discount of **¥2,000**)

Deadline

※1 helmet discount coupon per person
March 31, 2025

※Please apply quickly, as this subsidy may become unavailable mid-year due to the city's budget being reached, etc.

Eligible Helmets

Bicycle helmets that have SG, JCF, and/or CE (EN1078 standard only), etc., safety certification marks.



※Motorcycle and pedestrian helmets are not eligible for this subsidy.

Using this Subsidy to Receive a Discount Coupon

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Please apply using one of the below methods **before buying a helmet.**



City Website

※② and ③ will take some time, so please apply quickly if you choose one of those methods.

① Apply in Person

Apply directly at the Traffic Safety and Citizens Advisory Division



Receive your discount coupon that day in person

② Apply Online

Apply using the city website's electronic application/notification system



Receive coupon via e-mail at a later date

③ Apply by Post

Complete an application form available at a *madoguchi* center and mail it to the Traffic Safety and Citizens Advisory Division



Receive coupon by post at a later date

※Can't apply directly at a *madoguchi* center

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Please bring the **Discount Coupon (Helmet Purchase Discount Coupon and Pledge)** you received from the Traffic Safety and Citizens Advisory Division, as well as a form of official ID (**Zairyuu card, etc.**), to a **participating shop (one that accepts the discount coupons)** in the city and use the coupon to purchase a helmet.



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East Building, 12F

Traffic Safety and Crime Prevention Group TEL: (0532) 51-2550